

Carole Bolger

Resume 2023

Website: carolebolger.com

Email: carolebolger@gmail.com

Studio: West 72nd Street, New York City

Carole Bolger

116 West 72nd Street | Studio 10B | New York NY 10023 | carolebolger@gmail

Grants & Fellowships

- Skowhegan School of Painting & Sculpture, Skowhegan, ME
- National Endowment for the Arts Finalist in Drawing
- Fine Arts Work Center - 1st year fellowship | Provincetown, MA
- Fine Arts Work Center - 2nd year fellowship | Provincetown, MA
- Edna St. Vincent Millay Colony Art fellowship - Canaan, MA
- MacDowell Colony for the Arts - fellowship | Peterboro, NH
- Yaddo Artist Colony - fellowship | Saratoga Springs, NY
- Vermont Studio Center for the Arts - fellowship | Johnson, VT

Education

- Carnegie-Mellon University | BFA Painting, Sculpture, Photography
Harold P. Rosenberg Senior Award - top honors
- Certificate in UX Design | New York University
- Digital Marketing Certificate | General Assembly NYC
- HTML5 Certificate | Noble Desktop NYC
- Digital E-mail Certificate | Noble Desktop NYC
- UX and Experiential Design | General Assembly NYC
- Creative Collaboration & Design Thinking at DESIGN GYM, NYC

Gallery Shows & Affiliations

- Forbes Street Gallery, Pittsburg, PA
- Gang-Aft-Agly Gallery, Pittsburgh PA
- Walker Gallery, Fine Arts Work Center, Provincetown MA
- Provincetown Art Assn & Museum, Provincetown MA
- George Billis Gallery, New York City
- Williamsburg Art & Historical Center group show, New York

Side Hustles

- Sponsor/Mentor volunteer supporting men & women with addictions
- National and Intl Marathoner & Mountaineer
- Can turn a mean cartwheel

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Corporate Creative Director positions

Hanesbrands, Inc. | 2008 - 2014

ImageLAB Creative Director + In-House Lead / Hanes, Champion & C9 brands

Founded ImageLAB - Hanes' first in-house image apparel division with hubs in L.A., Miami and New York. We were successful in developing new products and apparel collections for the family of Hanes brands. I developed an in-house design team responsible for elevating brand profile and expanded its reach in the retail apparel market place. We succeeded with upscale, hip product collections that opened up new revenue streams. Along with a great team, we built a Central American print facility where I served as an R & D production lead overseeing staff, print technology and efficiency of the global supply chain. After only 3 years our sales exceeded \$300 million.

GAP, Inc. | 1991 - 1997

GAP brand / Art Director + In-House Lead

Consolidated Gap's divisions into one branding center serving Mens, Womens, Boys, Girls & Baby Gap. Hired, managed and mentored a creative team of 40. Developed a global trademark division. Art Directed trend design and graphics for apparel, accessories and packaging. Streamlined supply chain with time-and-cost saving processes. Grew graphic product sales by 15% and contributed to the creation of the Baby Gap brand.

OLD NAVY / Art Director + In-House Lead

Invited to join the elite team that developed this original brand. Collaborated with CEO Mickey Drexler on naming the chain and defining a new customer experience. Built the original in-house image studio. Hired and mentored the creative team of 8 graphic and production artists. Designed all graphic apparel, signage, prints, accessories and packaging. Sales exceeded \$1 billion in its third year.

New York Road Runners, NYC MARATHON | 2006 - 08

Art Director & Designer Developed the creative strategy for this international race for three consecutive years with a core design that extended through all product. Developed graphic race packaging, accessories, souvenir tees, runners graphic apparel, medals, heat blankets. In addition I designed street graphics and race collateral for television and radio.

Carole Bolger Studio | owner | 1998 - 2018

Creative Director & Designer

Partnering with clients developing brand identity and business strategy articulated through design and marketing. Created new products from web sites & social media campaigns to digital and print collateral with graphic and UX design that delights and wins business.

Partial client list:

- Hubert de Givenchy
- Mary Wells - Wells, Rich, Greene
- New Jersey Transit
- Vemo HR Software
- Liz Claiborne
- Douglas Elliman Real Estate
- Kaspar & Esh Diamonds
- Slightly Digital Media
- The College Board
- Safe At Home - Joe Torre
- ConversationDOC Films
- Trend House NYC

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